

COMMUNITY PRACTICE-BASED RESEARCH INITIATIVES WEBINAR

In 2016, TRDRP began investing in the Community Practice-Based Research (CPBR) initiative. The first three projects determined and addressed the reasons why patients treated at clinics that accept Medical often are not provided with effective tobacco cessation treatments. Using clinical information along with community feedback, these projects have begun enhancing community-focused tobacco cessation activities. This work is part of ongoing efforts dedicated to improving access and creating sustainable change at a system level.

The webinar will be led by **Dr. Youn Ok (Younoki) Lee**, TRDRP Program Officer and distinguished presenters include:

- **Theodore C. Friedman, M.D., Ph.D.** (Charles R. Drew University of Medicine & Science);
- **Elisa Tong, M.D., M.A. and Cindy Valencia, Ph.D., M.P.H** (University of California, Davis); and
- **Caravella McCuistian, Ph.D. and Maya Vijayaraghavan, MD MAS** (University of California, San Francisco)

To register for the webinar, please use the following link: https://UCOP.zoom.us/webinar/register/WN_rPNUgev-TImD5YR41srwNA. If you cannot attend, register and we will share the recording.

If you would like to know more about this webinar, please contact either: Program Officer Danyetta D. Anderson, PhD or Tashelle Wright, PhD at trdrp@ucop.edu.

Please confirm that you are not affiliated with the commercial tobacco industry or an organization that accepts commercial industry funding.



TRDRP Community Practice-Based Research Initiatives

Date:

Thursday, September 28th, 2023

Time:

12:00pm to 1:00pm PST

Registration Link:

https://UCOP.zoom.us/webinar/register/WN_rPNUgev-TImD5YR41srwNA