

TRDRP 4th Annual Smoking Cessation Dissemination Day

September 24, 2021



Disclosures

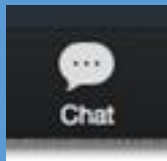
There is no commercial support for today's activity.

None of the speakers or planners for today's webinar have disclosed any financial interests related to the content of the webinar.

Housekeeping



- Please place yourself on mute unless you are scheduled to speak or requested to unmute by the speaker.
- Everyone please complete evaluation forms.
- CE Hours and CME Credits will be provided through email only for those that remained signed in throughout the duration of the session for which they are requesting credit. Further explanation at the end of the event.
- Please, use the chat-box function for questions to avoid interrupting the speakers.



Continuing Medical Education

Credits Available - Accreditation

- The University of California San Diego School of Medicine designates this live activity for a maximum of **5.5** *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
- The University of California San Diego School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.
- This CME activity meets the requirements under California Assembly Bill 1195, continuing education, and cultural linguistic competency.

Continuing Education Credits/Contact Hours

Continuing Education Credits (CEs)/ Contact Hours (CEHs)

- The training course meets the qualifications for the provision of 4.25 continuing education credits/ contact hours (CEs/CEHs). UCLA ISAP is approved by the California Association of Marriage and Family Therapists to sponsor continuing education for LMFTs, LCSWs, LPCCs, and/or LEPs (Provider #64812). UCLA ISAP maintains responsibility for this program/course and its content. Course meets the qualifications for 4.25 hours of continuing education credit for LMFTs, LCSWs, LPCCS, and LEPs as required by the California Board of Behavioral Sciences.
- UCLA ISAP is also an approved provider of continuing education for RADTs I/II, CADCs-CASs, CADCs I/ II, CADCs-CSs, and LAADCs (CCAPP, #2N-00-445-1121), CATCs (ACCBC/CAADE, #CP40 872 C 0822), and CAODCs (CADTP, #151).
- CE credit will be awarded six-eight weeks after the virtual training. Partial credit will not be available for those participants who arrive late or leave early.
- Instruction for Filing a Grievance Concerning UCLA ISAP's Continuing Education Program: Please contact Dr. Thomas E. Freese, CE Program Administrator, in P, 11075 Santa Monica Boulevard, Suite 200, Los Angeles, CA 90025) or by phone (310- 267-5397).

Start Code

6329

- Please make note of this, you will need it to complete the evaluation for CE credit to document your attendance.

Objectives of the 4th Annual TRDRP Smoking Cessation Day

At the conclusion of the lecture, participants will be able to:

- Identify at least two (2) statewide programs or resources to assist in implementing evidence-based tobacco treatment into clinical care
- Explain at least two (2) strategies for implementing smoking cessation approaches in LGBTQI populations
- Formulate a plan for implementing at least one (1) evidence-based tobacco treatment approach in a clinical setting
- Recall at least three (3) smoking cessation resources for clinical providers and community members
- List three (3) types of medications used to reduce nicotine cravings

We want to inspire and educate you to help your patients/clients to stop smoking



Tobacco-Related Disease Research Program Community Practice-Based Research Implementation Award

**University of California Office of the
President**

- 3 projects funded in 2018
- Goal of TRDRP implementation science award is to conduct health services research that can lead to systems change in delivery of smoking cessation services for low-income smokers (Medi-Cal population)
- Funded by California Tobacco Taxes
- Program Officer: Norval J. Hickman III, Ph.D., M.P.H.

DHS/DMH TRDRP-Funded Smoking Cessation Implementation Project

Embedding comprehensive smoking cessation programs into L.A. County clinics



Tobacco-Related Disease Research Program (TRDRP) Community Practice-Based Research Implementation Award 28CP-0040

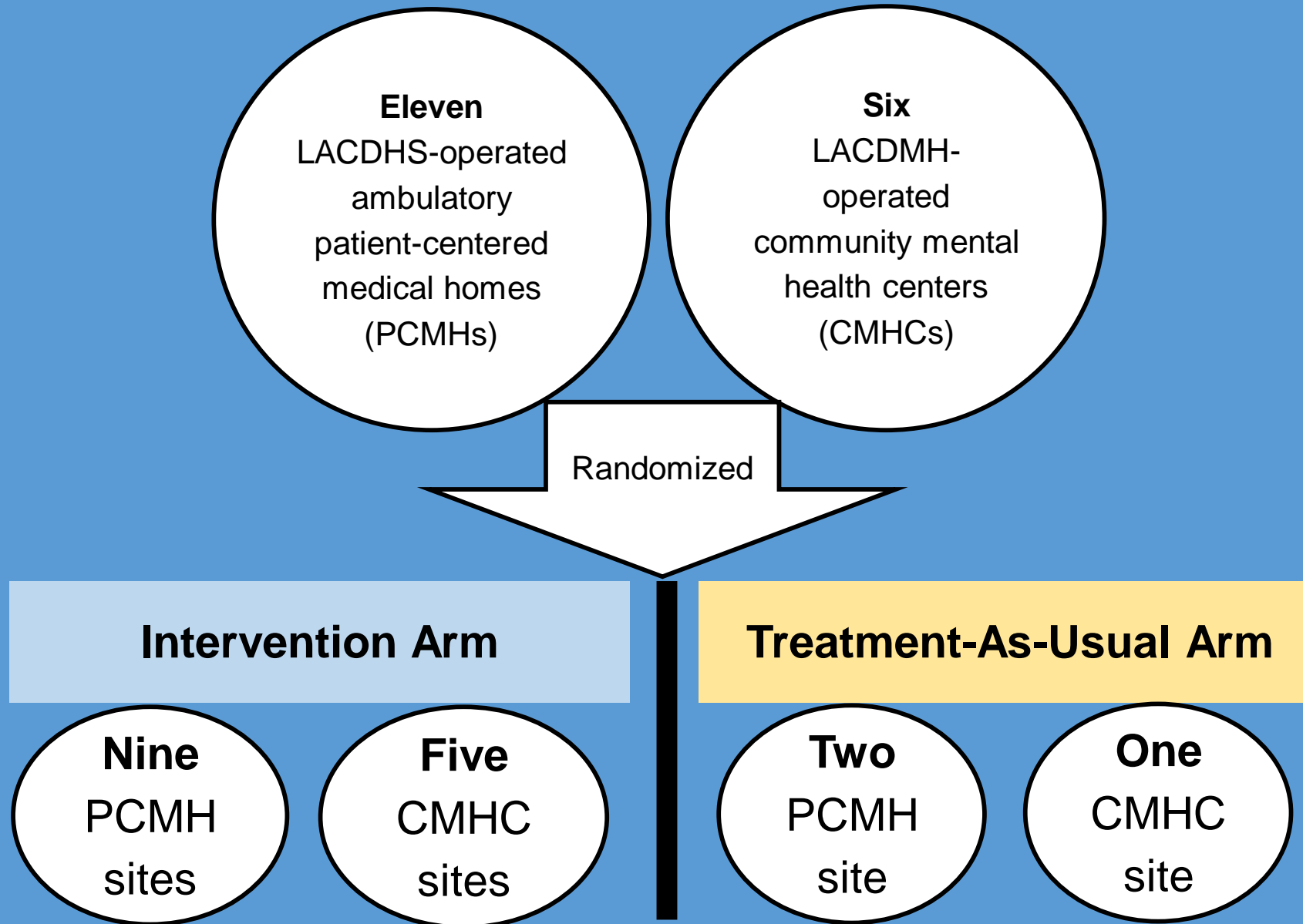
Embedding Smoking Cessation Programs Into Community Clinics

- Expanding Integrated Clinical Program:
 - Smoking Cessation Medications *plus*
 - Smoking Cessation Counseling



- Based on an already validated integrated smoking cessation model employed at Los Angeles Veterans Administration
- DHS IRB approved
- DMH HSCR approved

Initial Sites



Participating County Sites

DHS Primary Care Sites

- Martin Luther King, Jr. Outpatient Center (TAU)
- Edward R. Roybal Comprehensive Health Center
- Harbor-UCLA Medical Center – Carson Internal Medicine
- Harbor-UCLA Medical Center – Lomita Family Medicine
- Hubert H. Humphrey Comprehensive Health Center
- Mid Valley Comprehensive Health Center

DMH Mental Health Sites

- Arcadia Mental Health Center (TAU)
- East San Gabriel Valley Mental Health Center
- Harbor UCLA Mental Health Center
- South Bay Mental Health Center
- West Central Mental Health Center
- West Valley Mental Health Center

Patients at any DHS site can be referred to one of treatment sites near them. Treatment will be in their existing clinic (PCMH) or DMH mental health clinic.

New DHS Participating County Sites

- High Desert Regional Health Center
- H. Claude Hudson Comprehensive Health Center
- LAC+USC Primary Care clinics (TAU)
- Long Beach Comprehensive Health Center
- Olive View-UCLA Medical Center

**Patients at any DHS site can be referred to one of treatment sites near them.
Treatment will be in their existing clinic (PCMH) or DMH mental health clinic.**

Implementation Intervention and Evaluation

Implementation Intervention:

- **New county expected practices and policies permitting evidence-based treatments**
 - **DHS has behavioral health clinicians**
 - **DMH clinics supported by leadership to offer smoking cessation services**
 - **Both DHS and DMH now have access to NRT, bupropion, and varenicline (supplied by Pfizer Pharmaceuticals for DHS patients)**
- **Ongoing training, technical assistance, and decision support from DPH Tobacco Control, DHS Addiction Medicine, and TRDRP-Funded Clinical Experts**

Participants

- **Inclusion:**

- 18+ years old
- Currently a patient at **LAC DHS and/or DMH**
- Smoking 3+ tobacco cigarettes daily
- Want to reduce or eliminate tobacco product use

- **Incentives:** Up to \$50 per year

- **Call us today at 323-238-5611 for more information!**

Agenda

8:00 am – 8:30 am	Welcome and Smoking Cessation in Los Angeles County Health Agency: Friedman, Hurley, Mtume
8:30 am – 9:15 am	TRDRP Projects Focused on Smoking Cessation: Richmond-McKnight
9:15 a m –10:00 am	Tobacco and Cannabis Product Use Among Subgroups of LGBTQ+ Emerging Adults: Holloway
10:00 am –10:10 am	Break
10:10 am –11:00 am	Smoking Cessation Medications for Smoking Treatment: Hurley
11:00 am –11:30 pm	Challenges, Obstacles and Keys to Smoking Cessation Success: Panel of Current and Former Persons Who Smoke
11:30 pm -12:10 pm	Broad Spectrum Smoking Prevention and Cessation Efforts: Community Organization Leaders Panel
12:10 pm – 12:25 pm	Break
12:25 pm – 1:25 pm	Helping Others to Quit - Group Behavioral Therapy for Smoking Cessation: Dixon
1:25 pm – 1:45 pm	Heat Not Burn – Big Tobacco’s Plans for Discontinuing Conventional Cigarettes: Friedman
1:45 pm - 2:00 pm	Wrap-up: Closing Remarks and CE/CME Instructions

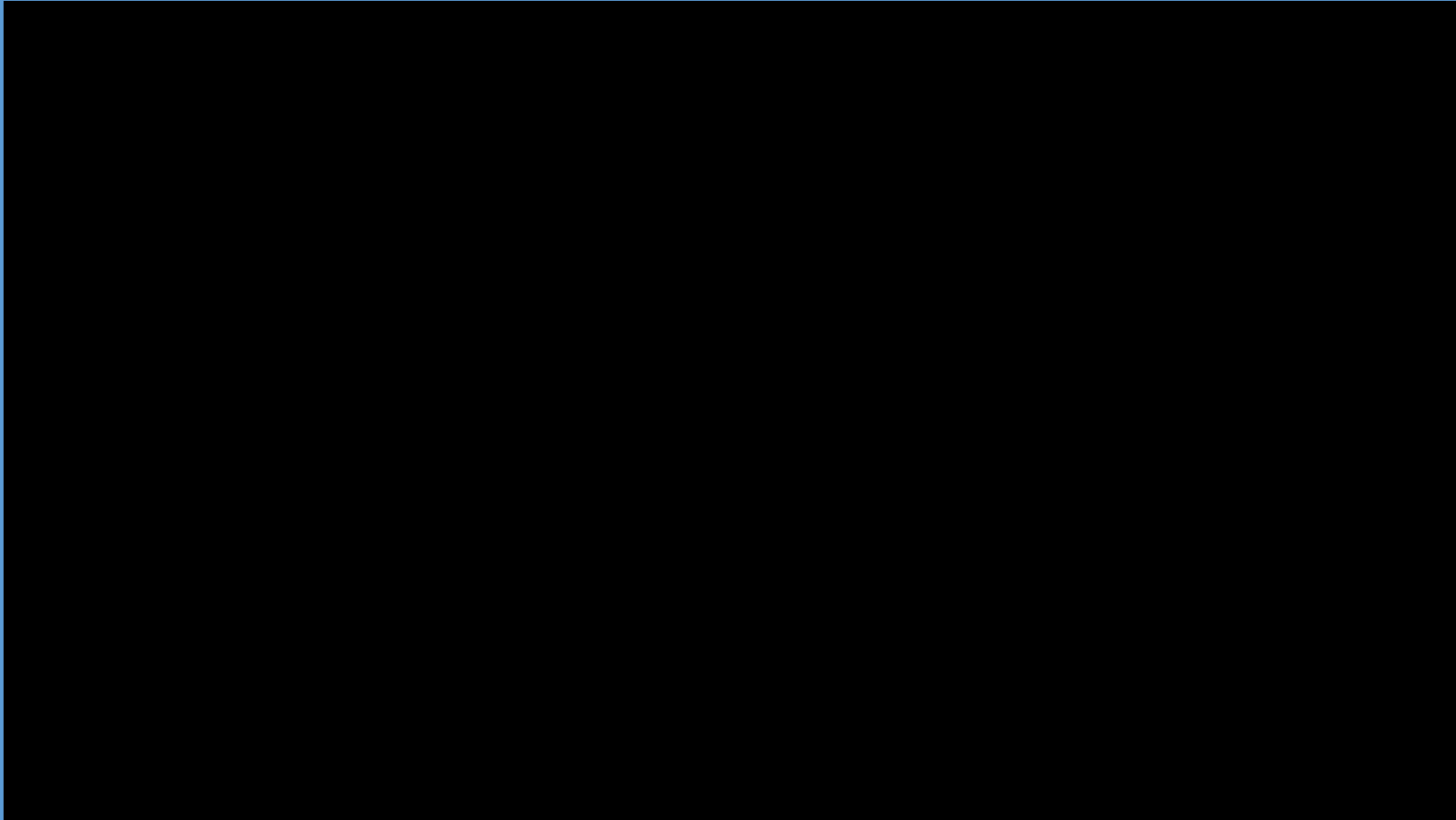
Keynote Speaker



Tracy Richmond McKnight, PhD
Director of the Tobacco- Related
Disease Research Program

TRDRP Projects Focused on Smoking
Cessation

Looking Back – Moving Forward



One Perspective to Help Set the Stage

Norma Stoker-Mtume, MHS, MA MFT



- **Norma Mtume, MHS, MA MFT**
- **Briana Lopez, MS**
- **California Tobacco-Related Disease Research Program (TRDRP) Grant**
- **Tracy Richmond McKnight, PhD (TRDRP)**
- **Norval Hickman, Ph.D. (TRDRP)**
- **Friends Research Institute**
 - **Frank Vocci, PhD**
 - **Jennifer Reyes**
- **CME-**
 - **University of California San Diego School of Medicine**
- **CE - Beth A. Rutkoswki, MPH and Brandy Oeser**
 - **UCLA ISAP**