

TRDRP

**Tobacco Policy Research
Centers**

2018 Call for Applications

**Applicant Informational
Webinar**

December 7, 2017

Outline

- **TRDRP overview and mission**
- **Tobacco Policy Centers:**
 - **Calendar**
 - **Purpose and Focus**
 - **Requirements**
 - **Center Components**
 - **Eligibility + Budget Expectations**
 - **Review Criteria**
- **LOI submission process**
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TRDRP: One of the Three Arms of Tobacco Control in California



Health Promotion/Treatment
CA Dept. of Public Health



Prevention
CA Dept. of Education



Research
Univ. of California, TRDRP

TRDRP: Funds research that enhances understanding of tobacco use, prevention and cessation, the social, economic and policy-related aspects of tobacco use, and tobacco-related diseases in California.

TRDRP is a statewide funding agency supported by revenue resources:

- “The Tobacco Tax and Health Protection Act of 1988” (**Proposition 99**)
 - 25¢ per pack cigarette surtax for cessation, prevention, and research
 - 5¢ of each \$1 collected supports tobacco-related research

- “The California Healthcare, Research and Prevention Tobacco Tax Act of 2016 (**Proposition 56**)”
 - Increased the retail tax on tobacco products by \$2
 - To expand research into the causes, early detection, and effective treatment, care, prevention, and potential cure of all types of cancer, cardiovascular and lung disease, oral disease, and tobacco-related diseases to ultimately save lives, and as a result, enhance the economy of the state.

Tobacco Policy Research Centers Award 2018: Calendar

- January 15, 2018 Letters of Intent* due 12:00 noon PT
- January 25, 2018 Notification of Invitations to Submit Application
- April 13, 2018 Applications due 12:00 noon PT
- June 2018 Funding notification
- August 2018 Award start date

Tobacco Policy Centers Award

Purpose and Focus

- Purpose:

- Support collaborative centers which partner rigorous research and active community and advocacy engagement to inform tobacco policy at the local level in under-resourced areas of California.
- Strengthen the bi-directional impact on state and national level tobacco policies.

- Focus:

- Priority populations and the reduction of health disparities.
- Building research and community capacity in under-resourced areas of rural and central California.
- Rapid response to the changing tobacco policy landscape and industry marketing to California's populations.

State and Local Tobacco Control Policy Research

2018 Focus Areas

- Downstream effects from California's changing tobacco control policy landscape
- Menthol and other flavored tobacco regulation
- Countering tobacco industry marketing & corporate social responsibility efforts
- Reducing tobacco product waste and protecting the environment through policymaking
- Protecting youth from tobacco and cannabis exposure
- Tobacco policy interactions with state cannabis policy

Tobacco Policy Centers Award Requirements

- Identify Mission and Goals
 - Problem/Issue identified
 - Achievable and actionable within project period (4 years)
 - Mechanism to refine and mark progress (i.e. self-evaluation)
- Partnerships Required in the Centers
 - At least one community organization experienced in tobacco policy advocacy
 - ‘Experienced’ Tobacco Policy Researcher(s)
 - ‘Emerging’ Tobacco Policy Researcher(s) at an academic institution in an under-resourced area of the state
- Demonstrated Expertise
 - Multidisciplinary Scientific Disciplines/Methodologies
 - Diverse Community Advocacy
 - Communications/Government Relations Strategists

Collaboration between Centers

- Stakeholder Advisory Committee
 - Will include community, local and state stakeholders, TRDRP staff and Center leadership
 - Tasked with providing guidance to policy centers, identify and troubleshoot challenges, alert to changes in policy and assist in dissemination and publicizing Centers' achievements
- Small funding opportunities for cross-Center collaborative projects
 - Determined by the Advisory Committee
 - Addressing issues (i.e. data accessing and sharing, policy implementation support and research)

Tobacco Policy Centers Award Center Components

- Four Required Components
 - Administration
 - Project Support/Implementation
 - 1 longer term project (\$200K/year)
 - Rapid Response (\$150K/year)
 - Community Input/Dissemination
 - Training and Capacity Building

Eligibility

- **Principal Investigators:**
 - at least one lead academic investigator with tobacco policy experience or expertise;
 - at least one lead emerging academic investigator;
 - and at least one lead community/advocacy organization with experience in tobacco policy.
- Each academic investigator must have an appointment and principal investigator status at a California research institution with one appointed to an institution in rural or central California.
- One of the researchers must have an appointment at an academic institution located in an under-resourced area in rural or central California.
- The community/advocacy organization investigator must have a leadership or Director-level appointment and the institution must be based in California.
- Investigative team must demonstrate the extent of their 'reach' including specific rural and/or central regions of California and be able to describe how they represent and have access to these geographic catchment areas.
- If funded, each collaborating partner may elect to separately receive grants from TRDRP.
- Principal investigators from each of the participating organizations must commit to the TRDRP project a minimum of 1.2 person-months of effort for a 12-month appointment or equivalent effort for each of the project years.

Tobacco Policy Centers Award Budget Expectations

- 4-year grant
- Planning Phase:
 - First three months, complete:
 - Rapid Response mechanism
 - Stakeholder outreach/input plan
- TRDRP has an active role
 - Coordinates inter-network collaborative projects
 - Forms and convenes Advisory Committee
 - Conducts initiative evaluation
- Approximate Budget: \$3M for each Policy Center with approximately \$750,000/year. \$150,000 each year is allocated to the Rapid Response Mechanism and one longer term project at \$200,000 per year. There will be approximately \$100,000/year additionally for special collaborative projects across Centers

Tobacco Policy Research Centers

Review Criteria at a Glance

	Review Criteria		
1	Scored Criteria Set #1 (30% scoring weight)	<ul style="list-style-type: none"> • Responsiveness to intent of the award type • Potential for the proposed work to inform policy 	<ul style="list-style-type: none"> • Policy focus and goal • Potential for achieving a clear, short-term and long-term impact on the tobacco policy focus at the local, state or national level.
2	Scored Criteria Set #2 (30% scoring weight)	<ul style="list-style-type: none"> • Longer Range Research Project 	<ul style="list-style-type: none"> • Proposed research project directly related to and conceptually integrated with the policy focus of the Center
3	Scored Criteria Set #3 (40% scoring weight)	<ul style="list-style-type: none"> • Collaboration • Expertise • Community Input/Dissemination • Rapid Response 	<ul style="list-style-type: none"> • Governance • Investigative team and other affiliated member expertise and access to the population within their catchment areas including rural or central California? • Community input/dissemination and relevance • Affiliated members and feasible plan to respond to diverse policy topics quickly
			Other Considerations: <ul style="list-style-type: none"> • Protection of Human Subjects from Research Risk • Inclusion of Women, Minorities and Children in Research • Relevance of the proposed research to a tobacco-related area

Letters of Intent due January 15, 2018 at 12:00PT

- Access to application submission material is dependent on programmatic approval of the LOI, which must be submitted before the LOI deadline
- LOIs must be submitted on proposalCENTRAL
- May be submitted at any time until the deadline.
- This is a hard deadline. There is no grace period.
- Email indicating the status of the LOI (approved/denied) *on a rolling basis*, no later than January 25, 2018

Required LOI Narrative

- Limited to 4 pages.
- USE TEMPLATE!
- Covers:
 - Responsiveness to TRDRP Tobacco Policy Centers Award
 - Lay Abstract
 - Combined Expertise
 - Potential for High Impact
 - Community and Policymaker Engagement/Dissemination

Key Guidance to Applicants

- Proposition 56 mandate requires that all research dollars must be used within California.
- Since the bulk of TRDRP research funds are from Proposition 56, the majority of projects funded in the upcoming TRDRP cycles must be performed entirely within California – plan your project and budget accordingly
- TRDRP research funding, however, comes from multiple sources, and there is a small amount of funding for projects with out-of-state components. In those cases, part of the work may be done outside California if the need to do so is well-justified. Be sure to discuss this with TRDRP
- TRDRP staff are available to clarify grant requirements

How to submit a proposal

- Go to TRDRP website (<http://trdrp.org>) to download PDF Instructions on how to submit an LOI and application: <http://trdrp.org/funding-opportunities/research-initiative/tobacco-policy-research-centers-award.html>

Q & A

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Contact Information for Inquiries

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